



## Behnam Johari

### A DIPLOMATIC PROBLEM SOLVER

Behnam is a true problem solver. His career began in Tehran, at Romanson Swiss Watch, in the customer service section, while he was still studying. In a short period of time Behnam has managed to convince his superior to split the front office service in a client oriented perspective. It was from this episode that Behnam realized the talent he had to improve performance and results within the organizations.

When he decided to leave Iran, he began working as a tour guide at Novita Travel Company where he helped Iranian tourists have unique experiences. Behnam has organized events and exhibitions with renowned Iranian artists, singers and beyond. The company's revenues increased by over 8% and the events attracted new customers.

By doing this, Behnam was able to improve his communication skills and direct relationship with the public, which were key factors in his next job in an insurance company where he was responsible for marketing and sales and direct contact with the customers.

Behnam has a successful 10-year career, an outcome of his proactive attitude and conciliatory personality.

**Nationality: Iranian**

**Languages: Persian, English**

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### Contact us

You can contact directly our MBA Graduates.

If you have any questions, or would like to discuss how our MBA graduates can help your organisation, please contact our Career Services team:

**T.** +351 22 042 50 35/43 **E.** [career.services@pbs.up.pt](mailto:career.services@pbs.up.pt)

Academic Background

The Magellan MBA
Master International Business Management
Marketing Expertise
Bachelor English Literature
Muticultural Languages (English/Persian)

Future Professional Interests

Marketing
Sales
Export/Import

Likes & Curiosities

Chess
Swimming
Cinema

Top Strengths



Timeline

2018-2019 The Magellan MBA
2008-2018 Social Security Organization Insurance Marketer

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